

**Visioning Advisory Committee (VAC) Minutes  
City of Beaverton  
September 1, 2010**

**Members Present:**

Jennifer Browning	Jolene Guptill
Rhonda Coakley	Kevin Hoover
Mark Fagin	Jerry Jones
Kevin Frazier	Jeff Lancaster

**Absences:** Mike Ewing, Jaann Hoisington, Christine Lau, Melissa Meyer

**Council Liaison:** Councilor Cathy Stanton

**Project Team:** Holly Thompson & Erin Gordenier, City of Beaverton; Jason Robertson, J Robertson & Co.

**Meeting called to order by Chair Mark Fagin at 7:02 PM.**

**1. Welcome**

Mark Fagin welcomed everyone. The July 2010 VAC minutes were approved.

**2. Visioning Action Plan to City Council**

The Beaverton Community Vision action plan will be considered by the City Council on September 13, 2010. Holly read aloud part of the resolution. *(Note: The City Council approved the plan on September 13, but after discovering that they had voted on a slightly different version, the Council chose to re-adopt the final Beaverton Community Vision action plan on September 20, 2010.)*

**3. City-Wide Open House**

Holly Thompson and Erin Gordenier gave an overview of the activities and booths at the city-wide open house on September 11, grouped around the five themes of Beaverton Community Vision. VAC members signed up to volunteer.

In response to a question about including other community partners in the open house, Holly explained that this year's event would be mainly city participants, but will be expanded in future years to include the many partners helping to implement the BCV action plan.

**4. Civic Plan Update**

Mark Fagin, who serves on the steering committee for the Beaverton Civic Plan, gave an update on the progress of the civic plan. So far, Mark said, it's been fun to see how quickly they've packaged ideas for transforming downtown. Mark encouraged VAC members to attend the September civic plan workshops.

**5. Urban Renewal Update**

Jerry Jones is the chair of the Beaverton Urban Redevelopment Agency (BURA). He gave a brief overview of urban renewal, and updated the VAC on BURA's progress. As of the September VAC meeting, the BURA members were developing an overall map for a potential urban renewal area, and working with community partners and a consultant team.

Jerry said the visioning goals are present throughout the BURA goals and list of possible projects. BURA goals include keeping the public informed, adding value to the city, supporting businesses, and promoting redevelopment. Another urban renewal open house will be held in October.

## **6. Partner Recruitment Update**

VAC members viewed a preliminary draft of suggested partners for each of the actions of the BCV action plan. Recruitment has been on hold for official Council approval of the action plan. The project team will continue to revise the potential partner list in coming weeks.

Jason Robertson encouraged VAC members to review the draft for placement of various partners, and possible actions for the VAC to adopt.

The BRAT (Beaverton Recruitment Action Team) subcommittee will meet again soon to discuss next steps for recruitment, starting with the City's boards and commissions. Mark said that one committee he met with recently was enthusiastic about having something specific to help implement.

## **7. VAC and Staff Updates**

VAC members discussed the possibility of only meeting every other month, but decided to stay with every month for now. The discussion will be continued at a future meeting.

## **8. Public Comment**

None.

**Meeting adjourned at 9:10 PM.**

**Next Meeting:** Wednesday, October 6, 2010, 7 PM. Beaverton City Hall, 3<sup>rd</sup> floor conference room.

*Minutes approved at October 6 VAC meeting.*